Pillar 4
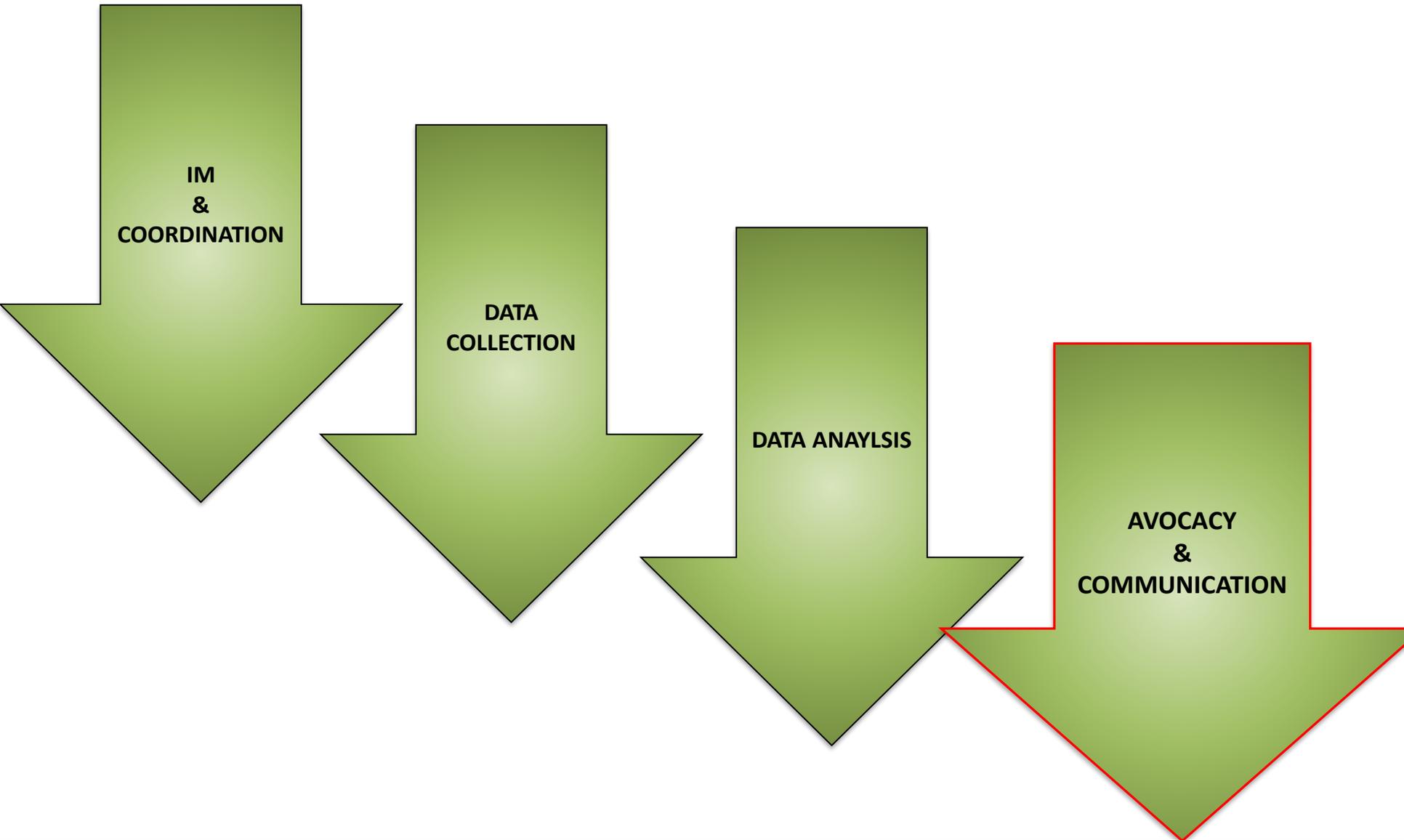# Advocacy & Communications

ESUPS EMERGENCY SUPPLY PRE-POSITIONING STRATEGY
to reduce gaps and overlaps in emergency preparedness

ESUPS — EMERGENCY SUPPLY PRE-POSITIONING STRATEGY
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Yes, but….

Coordination can help…

Sharing may increase efficiency…

PALM might a make difference…

Standards could facilitate exchanges…

Loaning and Borrowing stock should reduce costs…
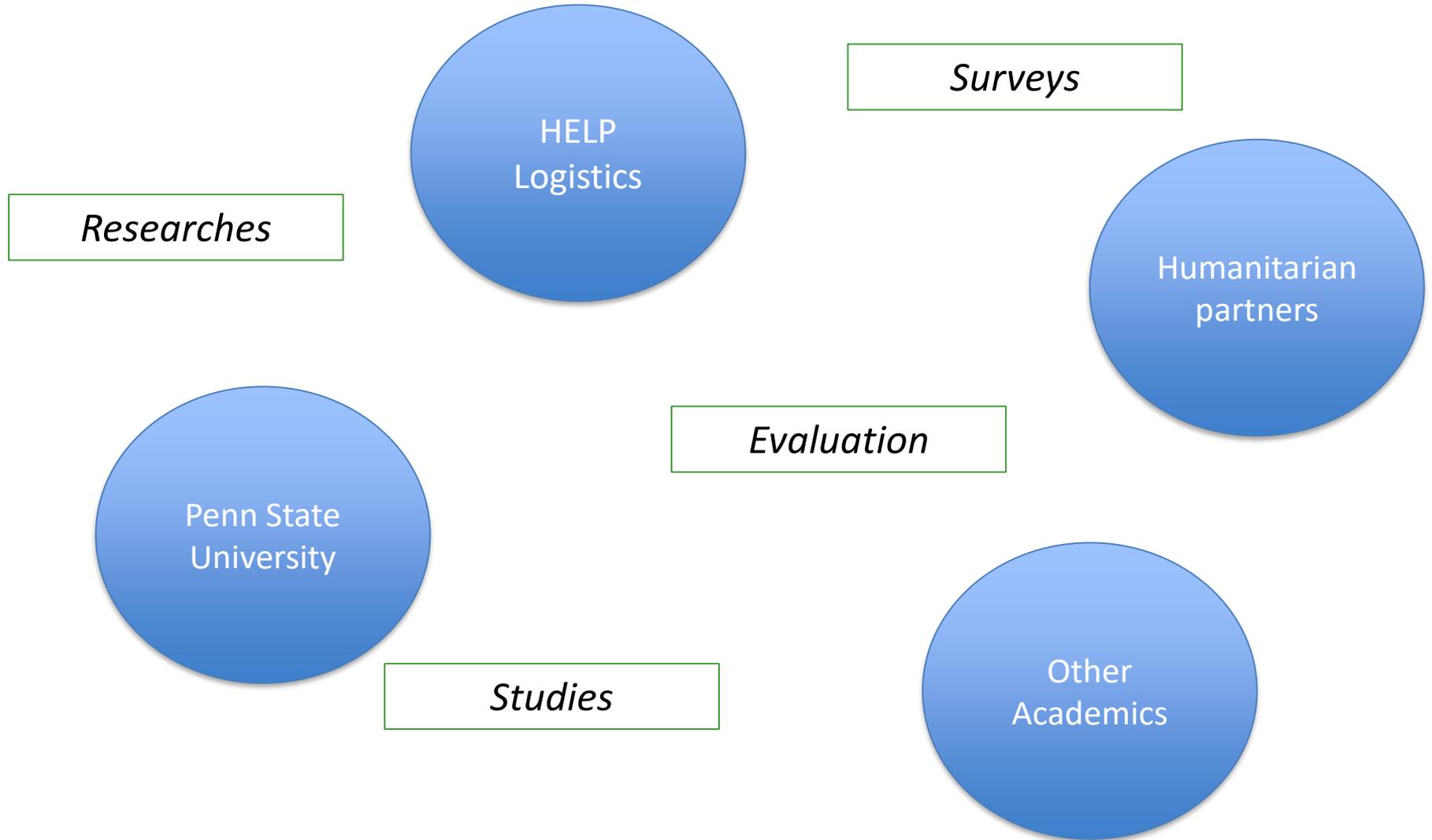
Yes, because….

… Because it avoids gaps

… because I can benefits from other's past experiences

xxx% of PALM users indicate they have better decision making capacities

By standardisisng RI, we could save xxx% of costs

Loan & Borrowing saved xxxxx USD last year for X organisation

We need solid evidences we can use to change the mindsets

ESUPS EMERGENCY SUPPLY PRE-POSITIONING STRATEGY
to reduce gaps and overlaps in emergency preparedness

Social Networks
(are you connected?)

HELP Logistics

ESUPS Website
(Static or Dynamic?)

Humanitarian partners

Penn State University

Humanitarian network

Penn State University

Academics

Donor Community

Other Academics

ESUPS Working Group

DATA SHARING

RISK or OPPORTUNITY?

In your respective position*, explain if you see Data Sharing as a risk, as an opportunity, or both.

Under a prepositioning lens, consider the following as being Data that can be shared:

- *Stock quantities*

- *Stock locations*

- *Technical Specifications*

- *Procurement opportunity*

Also indicate any ideas you would have to mitigate the risk identified while maintaining the sharing aspect.

* Government, UN agency, INGO, Donors, Private Sector

In your respective position, explain what are the elements that could either **enable/ facilitate or block** your willingness/ capacity to loan stocks to someone else or to borrow stock from someone else?*

In the case of blockages, please indicate any ideas you would have to reduce those limitations or what is missing today to push you more towards loan & borrowing

* Government, UN agency, INGO, Donors, Private Sector

⇒ *Steering group on Thursday: integrating the findings of today in the strategic framework*

⇒ *Minute the event*

⇒ *Share on the website: minutes/ presentations/ calendars*

⇒ *Website (re-)development*

⇒ *Engage with country #2*

⇒ *Trigger researches and studies to define evidences to use in the advocacy and communication startegy*